

Innovative Components Welcomes Alyssa Ovresat to Marketing Team

Innovative Components Inc. is pleased to welcome Alyssa Ovresat to its growing team. Alyssa has more than six years of experience as a marketing specialist and social media expert. She is a graduate of the International Academy of Design & Technology.

Initially, Alyssa will be putting her skills to use by amping up the company's social media presence, assisting with the design of the new website, trade show booth, catalog and magazine ads, and by giving the Innovative Components brand a refresh. Look for Alyssa at one of the company's many upcoming trade shows.

For 25 years, Innovative Components has been the leading manufacturer of Plastic Clamping Knobs, Quick Release Pins, Wire Rope Lanyards & Thread Detectives®. Innovative Components capabilities also include Design & Engineering, Custom Injection Molding, Soft Touch Over Molding, Tool Design, Mold Making, CNC Machining, Light Assembly, Bagging, Pad Printing, Laser Etching, Kitting, 3D Printing, 3D CAD, and Secondary Operations such as Slotting, Drilling, and Tapping.

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