

## **International Fastener Manufacturing Exposition (IFME) to Feature New Product/Technology Presentation Theater**

Details:

*May 14-16, 2019*

*Atlanta, Georgia*

*Georgia World Congress Center*

*Co-located with Interwire 2019*

*Wire Association International*

The International Fastener Manufacturing Exposition (IFME) will feature a New Product/Technology Presentation Theater directly on the show floor. In making the announcement, Ray Zirkle, Executive Director of the International Fastener Machinery & Suppliers Association (IFMSA), the show sponsor and producer, issued the following statement:

“Producers of the full range of industrial fasteners and precision formed parts are benefiting from the unparalleled manufacturing resurgence that is taking place across the country. To meet the increasing demands of fastener and allied manufacturers in every industry group and for every application, suppliers are introducing new or enhanced machinery, materials, tooling, components, systems, software and support services to the market. We think that IFME is the ideal venue for recognizing the industry contribution of these suppliers and providing them with a high-visibility forum for introducing and showcasing these new products and technologies.”

The New Product/Technology Presentation Theater will be located directly on the floor of the exposition. The facility will provide the latest audio/visual equipment to facilitate a smooth running and informative session. Presenters need only bring their laptop computer with their installed presentation. There is no required program, and presentation format is at the discretion of the presenter. Session presentations and timings will be posted directly outside the theater as well as key locations throughout the expo hall. There is no cost to participate, but presenters must be exhibitors at IFME, and session slots are limited and subject to review and approval by show management.

Detailed information regarding IFME’s New Product/Technology Presentation Theater is posted on the show Website: [www.ifme-fastener-mfg-expo.com](http://www.ifme-fastener-mfg-expo.com). Please call 203.794.0444 or contact Ray Zirkle ([rzirkle@bzales.com](mailto:rzirkle@bzales.com)) or Doug Zirkle ([dzirkle@bzales.com](mailto:dzirkle@bzales.com)) for more information.

IFME is the only event in North America with a dedicated and exclusive focus on the machinery, materials, tooling, components, systems, software and support services for the design and manufacture of the full range of fasteners and precision formed parts—for every industry group...and every application. IFME is a manufacturing show. It is not organized for distributors, resellers or end-users as exhibitors, although they are welcome as attendees.