

## **Heyco Metals names new representative for Mexico**

Heyco Metals has announced Omar Chavez will assume the role of Manufacturer's Representative for the Mexico market, according to William Barry, Vice President of Sales & Marketing.

"We are very pleased to have Omar aboard. He brings a depth of experience in selling strip and coil, including highly engineered products," Barry said. "We are confident he will very ably assist Heyco in further penetrating this marketplace."

Chavez joins Heyco Metals with expertise in the marketing of a diversity of products, including clad metal, nickel products and cold rolled steel, as well as bushings, tap changers and accessories for power transformers. Chavez will be directing sales efforts across Mexico. Heyco Metals is a leading manufacturer of premium quality copper, copper alloy and light-gauge stainless steel coil and strip. Celebrating its 50th anniversary, Heyco has spent decades expanding and improving capabilities in precision-rolled stainless steel and high-performance alloys to serve the needs of the automotive, medical, aerospace and electronics markets.

For more information, call 610-926-4131, or visit [HeycoMetals.com](http://HeycoMetals.com).