

Successful Inaugural Fastener Fair USA Closes, Attendance Exceeds Expectations

Following two successful days, the inaugural Fastener Fair USA, the only fastener and fixing exhibition in the U.S., came to a triumphant close at the Huntington Convention Center in Cleveland, Ohio, on April 12, 2018.

More than 2,000 registrants attended the show, representing professionals from the entire supply chain, exceeding the expectations of the show organizer, Mack Brook Exhibitions, Inc. There were more than 250 exhibitors from 20 countries looking to connect with customers in the heart of the Midwest manufacturing region representing a variety of industries like distribution, automotive, aerospace, energy, civil engineering, and construction.

Fastener Fair USA focused on creating a premier event to bring together manufacturers, distributors, suppliers and end users in this fastener and joining technology exhibition.

For exhibitors, Fastener Fair USA offered a unique platform for meeting with new and current customers, finding distributors, identifying engineering opportunities, and networking with fastener and fixing industry professionals throughout the entire supply chain. It's a model that was new to the U.S. market but one that has been successful around the world for many years for the show's organizers.

For attendees, the show offered a first-hand look at the latest solutions and technology available in the marketplace, networking events to facilitate relationships with peers, and top-notch educational programs developed and delivered by industry experts.

"The feedback we have received from exhibitors and attendees has been overwhelmingly positive," said Jessica Boweak, exhibition manager for Fastener Fair USA. "The exhibitors were connecting with the people they wanted to meet and the education sessions offered unique value not seen at other fastener events. Many exhibitors are already planning their participation in 2019, with nearly 20 percent of the floor already reserved."

The next Fastener Fair USA will be held in Detroit, Michigan, at the Cobo Center on May 22-23, 2019.

For information about Fastener Fair USA 2019, contact Show Management at fastenerfairusa@mackbrooks.com or 866.899.4728.