

## **Fastener Fair Mexico Moves to Guadalajara, Mexico's Manufacturing Hub**

- Market opportunities in the State of Jalisco are key industries like Aerospace, Automotive and IT, among many others
- Early bird rate for 2018 show ends October 31

After three successful editions in Mexico City, [Fastener Fair Mexico](#) will move to Guadalajara, looking to better serve the Mexican marketplace in need of industrial fastener and fixing solutions. Fastener Fair Mexico 2018 will be held June 20-21 at [Expo Guadalajara](#).

According to [ProMexico](#), the Mexican agency that promotes international trade and investment, market opportunities in the State of Jalisco involve major manufacturers in key industries, including: Aerospace, Automotive, Medical Devices, Electrical/Electronics, Household Appliances, Infrastructure/ Construction, IT and Mining.

“We produce Fastener Fair in seven countries and this will be the first time we bring this event to Guadalajara, a city full of opportunities,” said Melissa Magestro, Executive VP of Mack Brooks Exhibitions Inc., organizer of the event. “We are expecting to attract over 2000 industrial fastener buyers, engineers and distributors. It is a great opportunity to connect with fastener buyers and distributors at Latin America’s only dedicated industrial fastener exhibition.”

Guadalajara is the capital and most populous city of the State of Jalisco; it is the second largest urban area in Mexico and the tenth largest in Latin America with more than 5 million inhabitants. Classed as a gamma city since 2010, it is one of the 120 most competitive cities in the world. The city is home to the largest exhibition venue in Mexico: Expo Guadalajara.

For Luis Carlos Hurtado Salinas, from MacDermid Enthone, the value that Fastener Fair Mexico offers is Promotion. “It is one of the main forums where the complete supply chain gets together, from screw manufacturers to chemical manufacturers. This is a very important achievement, and Fastener Fair Mexico did it first.”

Fastener Fair Mexico 2017 was attended by over 2,225 top decision-makers from Mexican manufacturing industries such as automotive, aerospace, construction, mechanical, and consumer electronics along with fastener distributors and wholesalers. [See here](#) a full profile of professionals that will meet at Fastener Fair Mexico next June in Guadalajara, Jalisco, Mexico.

“Participating in Fastener Fair Mexico 2017 was a good experience,” said Fernando Alcaraz, from Birlos Hercules. “Visitors are interested in doing business, and that is what we liked

best. It was very well attended. We expect to have a successful exhibit next year in Guadalajara.”

Last chance to get a booth at early bird rates is October 31. For information about available booths and reservation go to [www.fastenerfair.com/mexico](http://www.fastenerfair.com/mexico)

### **About Mack Brooks**

Fastener Fair Mexico is organized by Mack Brooks Inc., a subsidiary of the Mack Brooks Exhibition Group based in St. Albans, UK, which has branches and partner companies in France, Greece, Italy, Poland, Russia, India, China and the USA. The Mack Brooks Exhibitions Group has been organizing industrial trade fairs around the world for almost 50 years. As a privately-owned, independent and professional show organizer, the company organizes a program of highly specialized trade exhibitions throughout Europe, Asia and the Americas, in the fields of engineering, transport, metalworking, information technology, textiles, food and beverages, railways, construction, tunneling, printing, converting, airport management and aviation. The Group also publishes related directories, magazines, sector reports and Internet sites. Visit Mack Brooks Exhibitions online at [www.mackbrooks.com](http://www.mackbrooks.com).