

Inaugural Fastener Fair USA Receives Strong Association Support

Fastener Fair USA is receiving strong support from industry associations helping to create awareness and anticipation for the inaugural show. The show will take place April 11-12, 2018, at the Huntington Convention Center in Cleveland, Ohio.

Fastener Fair USA is the premier event bringing together manufacturers, distributors, suppliers and end users in this focused fastener and joining technology exhibition. The show offers a first-hand look at the latest solutions and technology available in the marketplace, networking, and top-notch educational programs developed and delivered by industry experts.

“Fastener Fair USA was launched to provide a platform for the full fastener supply chain and it is an opportunity for the entire industry to gather in one place,” said Melissa Magestro, Executive Vice President of Mack Brooks Exhibitions, Inc., the exhibition’s organizer. “Association partnerships are key to our success; we are very pleased to have some of the fastener industry’s leading associations as supporters of our first exhibition and using it to provide services for their members.”

The Fastener Training Institute (FTI) will be offering fastener product and technical training during the show. “The Fastener Training Institute is proud and pleased to partner with Mack Brooks to provide the fastener product training sessions at their upcoming Fastener Fair USA,” said John Wachman, President of the Institute. “This inaugural event will help us reach students from the fastener manufacturing, distribution and OEM markets. This new partnership is a great fit for both our enterprises as we support each other to serve the fastener industry and their users.”

The Young Fastener Professionals will be conducting a unique Speed Networking event on the show floor, giving its members a forum to meet top professionals in the industry. “Young Fastener Professionals are joining with Fastener Fair USA 2018 to further provide professional support, growth and innovation in the fastener industry,” said Amber Artz, Board of Directors for the Young Fastener Professionals.

The Industry Associations committed to partnering with Fastener Fair USA to date include:

- **FTI** - Fastener Training Institute (<https://www.fastenertraining.org/>)
- **NFDA** – National Fastener Distributors Association (<http://www.nfda-fastener.org/>)
- **Pacific West Fastener Association** (<http://www.pac-west.org/>)
- **WIFI** – Women in the Fastener Industry (<http://www.fastenerwomen.com/>)
- **Young Fastener Professionals** (<https://www.youngfastenerprofessionals.com/>)

“Women in the Fastener Industry (WIFI), a non-profit association, is pleased to announce it is supporting Fastener Fair USA 2018 as a Gold Partner,” said Ruth Dowling Coffman, a Board Director for WIFI. “Fastener Fair USA’s emphasis on learning via its daily educational speaker sessions, combined with WIFI’s goal of educating women in the fastener industry, made the partnership a natural fit.”

Who should attend?

Mechanical engineers, product designers, purchasers, and R&D personnel from the following industrial sectors will find value at Fastener Fair USA:

- Automotive
- Aerospace
- Agriculture and construction equipment OEMs
- Home appliances
- Consumer electronics
- Furniture
- Wind power
- Oil and gas
- Power transmission/hydraulic/pneumatic
- On-and-off highway equipment

To learn more about Fastener Fair USA or to be notified when registration opens in November, visit www.fastenerfair.com/usa or call Mack Brooks Exhibitions Inc. at 866.899.4728. Companies interested in exhibiting should contact exhibit sales at Jessica.Boweak@mackbrooks.com or 312.868.0203.

About Mack Brooks

Fastener Fair USA is organized by Mack Brooks Inc., a subsidiary of the Mack Brooks Exhibition Group based in St. Albans, UK, which has branches and partner companies in France, Greece, Italy, Poland, Russia, India, China and the USA. The Mack Brooks Exhibitions Group has been organizing industrial trade fairs around the world for almost 50 years. As a privately-owned, independent and professional show organizer, the company organizes a program of highly specialized trade exhibitions throughout Europe, Asia and the Americas, in the fields of engineering, transport, metalworking, information technology, textiles, food and beverages, railways, construction, tunneling, printing, converting, airport management, and aviation. The Group also publishes related directories, magazines, sector reports and Internet sites. Visit Mack Brooks Exhibitions at www.mackbrooks.com.