

## **Fastener Fair USA Heads to Charlotte Convention Center May 18-20, 2020**

*Conference and trade show event to feature best practices in industrial and supply chain management. This year's theme: Holding Industry Together*

Fastener Fair USA, North America's fastest-growing exposition for the fastener industry, will hold its third annual trade show and conference in May in Charlotte, NC, a major manufacturing hub. The event for the entire fastener supply chain runs May 18-20, 2020 at the Charlotte Convention Center.

This year's show theme, "Holding Industry Together," reflects Fastener Fair USA's expanding mission to serve all industry segments that touch fastener and fixing, including:

- Fastener manufacturing
- Fastener processing
- Distribution
- OEM applications
- Fastening tools
- Measurement systems
- Integrative supply chain software

"Supply chain, assembly, measurement and other processes are becoming increasingly integrated, said Carroll Henning, Fastener Fair USA show manager, "And the fastener industry needs an event like Fastener Fair that brings all the sectors together."

The 2020 Fastener Fair USA runs May 18-20, at the Charlotte Convention Center, presenting a dynamic, day-long educational program, an exclusive tour of a local plant, and a productive, two-day expo geared to the entire fastener industry, and the manufacturing sectors it serves.

Highlighting facets of fastener engineering alongside distribution, Fastener Fair USA 2020 will introduce a 3-track pre-show conference program on May 18 as well as all-new technical sessions on the floor on products and processes impacting the field. Two of the May 18 Fastener Fair conference day tracks are being developed in partnership with the Fastener Training Institute. These tracks will emphasize applied technology and new developments in materials; the third will look at best practices and fresh approaches to business and supply chain management. All three tracks will open with a joint keynote before breaking into their respective subject matter.

Morning keynote speakers and tech talks on the show floor on May 19 & 20 are also in the works for the 2020 Fastener Fair USA educational program. "Suppliers and distributors are the eyes and ears of what's happening in the industry for their customers" says Henning. "By adding more industry content into the Fastener Fair mix of outstanding networking and business development, Charlotte will offer everything

fastener professionals need to build business.”

### **Local Plant Tour**

Show organizers are planning a related plant tour taking place mid-afternoon on May 18 with shuttle service provided to and from the Convention Center.

“By including a plant tour in the 2020 Fastener Fair USA, participants will experience real-world impact of the fasteners they produce, add value to, and distribute,” says Henning. “Since Charlotte is the seat of so many dynamic, state-of-the-art manufacturing centers, when we announce the site in the coming weeks, it is sure to be exciting.”

### **Networking at NASCAR Hall of Fame**

On May 19 - the opening day of the Exhibit Hall - Fastener Fair USA participants can also plan for a social evening, with a chance to network, entertain VIPs and look under-the-hood of some of stock racing’s greatest engineering achievements, drivers and crew teams during the Welcome Party at the NASCAR Hall of Fame.

### **Charlotte -Manufacturing Central**

Charlotte is at the heart of thriving automotive, aerospace and industrial centers. North Carolina is home to 33 of the top 100 global OEM auto part suppliers, and more than 290 automotive manufacturing establishments, employing 464,000 in an industry that grew 25 percent over the past five years. Boeing, Honda, and BMW are among the companies with manufacturing facilities in the region. The Southeast is also home to more than 300 furniture manufacturing firms.

### **About Fastener Fair USA**

Fastener Fair USA is North America’s fastest-growing trade show and conference event for the fastener industry and the manufacturing sectors it serves. Under new management by Reed Exhibitions, this dynamic and productive, this two-day event serves as an important marketplace drawing fastener professionals from every segment and all around the world.

Close to 2,200 fastener professionals participated in Fastener Fair USA 2019 in Detroit, surpassing the 2018 inaugural show in Cleveland. More than 270 exhibitors from 15 countries connected with customers in the aerospace, automotive, civil engineering, construction, energy, and machinery and other industries.

### **About Reed Exhibitions**

Reed Exhibitions is a leading global events organizer, with more than 500 events in 30 countries. In 2018, Reed Exhibitions brought together more than 7m event participants from around the world generating billions of dollars in business. Today Reed Exhibitions’ events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa. With 38 fully staffed offices, Reed Exhibitions serves 43 industry sectors with trade and consumer events. It is part of RELX, a global provider of information and analytics for professional and business customers across industries. [www.reedexpo.com](http://www.reedexpo.com).

