

The Bradley Group of Companies Announces Steve Rogalla as Vice President

The Bradley Group of Companies announced Steve Rogalla has been named Vice President of Sales and Marketing effective August 1, 2020. As VP, Steve will have the responsibility of all of the Companies Sales and Marketing, including all satellite branches under the corporate umbrella. Steve will report directly to the President/Owner of The Bradley Group.

Steve Rogalla joined the Bradley Group 18 years ago as an Inside Sales/Customer Service Representative. After four years, Steve was promoted to Outside Sales covering the Midwest Territory. Four years later, Steve was promoted to Outside Sales Manager and Marketing Manager, responsible for the Outside Sales for all of the U.S. including four processing centers in North Carolina, Minnesota, California and Corporate in St. Charles, Illinois.



“I’m excited about the future of The Bradley Group,” Rogalla said. “We have come so far since my start in 2002. Our processing equipment has advanced and is exceptional. We keep adding new materials to our product line, so we can offer our customers more and work toward being a single source for them to get everything they need. We have such a great team in Production, Sales, Quality and really all departments within Bradley. With our new corporate building, we have the capacity to grow well into the future. We have great relationships with long-time loyal customers, and I’m very proud to be a part of the Bradley Group and our future.”

Founded in 1984, The Bradley group is a privately owned company. We are experts in the application of Pre-applied Adhesives and sealants for Fasteners and Fittings. Bradley’s proprietary application of Thread lockers, sealants, and Nylon Patches are renowned for their effectiveness and reliability. Bradley applies brand names that you can trust including Loctite, Precote, 3M Scotch Grip, Tectorius, Plastisol and all applied in our Quality assured process. Our products are found in many Cars, Trucks, Trailers, Appliances, Boat Motors, Snowmobiles, Motorcycles, Small Engines, Wave Runners, Electronics and many more.

To learn more about The Bradley Group, visit www.bradleygoc.com or call 800.201.7381.